

# Boletín Alerta N°5

## Biblioteca CONICYT

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## CIENCIAS DE LA INFORMACIÓN

**Managing Information (3 fascículos)**

**February 2007**

**Títulos en Portada**

### **Scientific and Technical Information**

- **Special Briefing: It Security**
- **British Library Content Strategy Update**
- **Word to the Wired: Identifying authors uniquely**

**March 2007**

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### **Scientific and Technical Information**

- **Special Briefing: It Security**
- **Library & Information Show Preview**
- **Infosecurity Europe 2007 Preview**

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### **Health Information & Privacy/Security**

- **Conference Preview: Society of Indexers 50th Anniversary Conference**
- **From the Managing Information Copyright Center**
- **The College of Law: A Devolved Approach to Knowledge Information and Libraries**
- **Information Futures: The Library as Cockpit**

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**Estudios**

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**Aplicación de la técnica DEA en la medición de la eficiencia de las bibliotecas de la Universidad Complutense de Madrid**

*C. Simón de Blas, A. Arias Coello, J. Simón Martín*

**Normalización documental y colaboración electrónica: una visión**

*Ricardo Eito Brun*

**Indicadores Web de actividad científica formal e informal en Latinoamérica**

*Isidro F. Aguillo, José Luis Ortega, José Antonio Prieto, Begoña Granadino*

**Patentes domésticas de universidades españolas: análisis bibliométrico**

*Borja González-Albo Manglano, M<sup>a</sup> Ángeles Zulueta García*

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**The Hand of Science. Academic writing and its rewards (Cronin, Blaise)**

*Isabel Gómez*

**Handbook on the International Exchange of Publications (Palaposki, P., Vattulainen, P.)**

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**Edición electrónica, bibliotecas virtuales y portales para las ciencias sociales en América Latina (Babini, D., Fraga, J.)**

*Luis Rodríguez Yunta*

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**Journal of the American Society for Information Science and Technology. JASIST**  
**(3 fascículos)**  
**Vol. 58 Number 5 2007**

**Does topic metadata help with Web search?**

*David Hawking, Justin Zobel*

**Prioritization strategies for video storyboard keyframes**

*Hemalata Iyer, Caitlain Devereaux Lewis*

**Classification schemes of Information Science: Twenty-eight scholars map the field**

*Chaim Zins*

**Design, implementation, and evaluation of a methodology for automatic stemmer generation**

*Massimo Melucci, Nicola Orio*

**A comparative evaluation of search techniques for query-by-humming using the MUSART testbed**

*Roger B. Dannenberg, William P. Birmingham, Bryan Pardo, Ning Hu, Colin Meek, George Tzanetakis*

**Untangling Herdan's law and Heaps' law: Mathematical and informetric arguments**

*Leo Egghe*

**Predicting user concerns about online privacy**

*Mike Z. Yao, Ronald E. Rice, Kier Wallis*

**Ethnomethodological architectures: Information systems driven by cultural and community visions**

*Ramesh Srinivasan*

**Rejecting highly cited papers: The views of scientists who encounter resistance to their discoveries from other scientists**

*Juan Miguel Campanario, Erika Acedo*

**Web searcher interaction with the Dogpile.com metasearch engine**

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*Yunjie Xu*

**An analysis of two approaches in information retrieval: From frameworks to study designs**

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**The dynamics of interactive information retrieval, Part II: An empirical study from the activity theory perspective**

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**A field study characterizing Web-based information-seeking tasks**

*Melanie Kellar, Carolyn Watters, Michael Shepherd*

**The link-prediction problem for social networks**

*David Liben-Nowell, Jon Kleinberg*

**Using interview data to identify evaluation criteria for interactive, analytical question-answering systems**

*Diane Kelly, Nina Wacholder, Robert Rittman, Ying Sun, Paul Kantor, Sharon Small, Tomek Strzalkowski*

**Web searching in Chinese: A study of a search engine in Hong Kong**

*Michael Chau, Xiao Fang, Christopher C. Yang*

**Google Scholar citations and Google Web/URL citations: A multi-discipline exploratory analysis**

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**Twenty-five years of end-user searching, Part 1: Research findings**

*Karen Markey*

**A model for quantitative evaluation of an end-to-end question-answering system**

*Nina Wacholder, Diane Kelly, Paul Kantor, Robert Rittman, Ying Sun, Bing Bai, Sharon Small, Boris Yamrom, Tomek Strzalkowski*

**Multiple publication on a single research study: Does it pay? The influence of number of research articles on total citation counts in biomedicine**

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**A measure theoretic approach to information retrieval**

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**Twenty-five years of end-user searching, Part 2: Future research directions**

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**Information and higher things in life: Addressing the pleasurable and the profound in information science**

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**Assessing the value of a journal beyond the impact factor**

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**Using lessons from health care to protect the privacy of library users: Guidelines for the de-identification of library data based on HIPAA**

*Scott Nicholson, Catherine Arnott Smith*

**Exploiting parallelism to support scalable hierarchical clustering**

*Rebecca J. Cathey, Eric C. Jensen, Steven M. Beitzel, Ophir Frieder, David Grossman*

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## COMPUTACIÓN

PC Magazine Chile  
Vol. 18, N°7 Julio 2007

### Títulos en Portada

#### **Impresoras para Ganar**

Descubre los equipos que te darán mayor productividad por menos dinero

- **50 Trucos para aprovechar Vista al máximo**
- **Soluciones.** Descarga videos de YouTube a tu iPod
- **PyMEs.** 13 tecnologías accesibles para mejorar tu negocio
- **Tendencias de Movilidad.** Un reporte desde el HP Mobility Summit

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## ECONOMÍA Y NEGOCIOS

**América Economía (3 fascículos)**  
**N° 342 / 4 de junio, 2007**

### Títulos en Portada

#### **¿Qué hacemos con Slim?**

Felipe Calderón prometió el fin de los monopolios en México, lo que implica enfrentarse a Carlos Slim, dueño del 7% del PIB mexicano, el segundo hombre más rico del mundo y amo de las telecomunicaciones en su país.

- **EE.UU y A. Latina.** Sin agenda común
- **Economía Digital.** La hora de las PYMES

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#### **Las 10 CEO más Poderosas de América Latina**

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- **Gracias, muchacho.** El acuerdo Chávez-Correa

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#### **500. Las Mayores Empresas de América Latina**

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- **Las que más ganaron.** PETROBRAS, CVRD y ESCONDIDA
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**The Economist (3 fascículos)**  
**May 12th – 18th 2007**

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**How Hill history judge him?**

- **Nicolas Sarkoy's victory.** The Gaullist revolutionary
- **Iowa's ethanol economy.** The craze for maize
- **Muslims and the veil.** The meaning of freedom
- **Business schools.** New graduation skills

**June 2nd – 8th 2007**

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**Cleaning Up.**  
**A 15-page report on how business is tackling climate change**

- **Tony Blair.** What I've learned
- **Activist investor.** Owner drivers
- **The West and Russia.** Speak truth to power
- **Exoplanets.** The planet hunters

**June 9th – 15th 2007**

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- **India's Economy.** Goldilocks test the vindaloo
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- **Sri Lanka.** A war strange as fiction

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- **Cómo piensan los líderes exitosos**
- **Las empresas y los clientes que las odian**
- **El equipo de liderazgo: ¿fortalezas complementarias o agendas conflictivas?**
- **La guía del comprador en el bazar de la innovación**
- **Cómo extraer las ideas innovadoras desde el corazón de su empresa**
- **Nuevamente de moda: cómo estamos reviviendo un icono británico**

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**Ganar la Carrera de Fondo**

- **Los cuatro principios del éxito duradero**
- **Lecciones del largo recorrido de Toyota**
- **Para tener éxito en el largo plazo, enfóquese en el mediano plazo**
- **Si las marcas se construyen durante años, ¿por qué se gestionan trimestralmente?**
- **Seis reglas para pronosticar eficazmente**

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**The Real Cost of Offshoring**

**Official numbers show that moving jobs overseas hasn't hurt the economy. Here's why those stats are wrong**

- **Technology to Cuddle Up to.** These whizzy gadgets are geared to your creature comforts
- **Developments to Watch.** Reports from the front lines of the war on cancer

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**Research Policy (3 fascículos)**  
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**Biotechnology: Its origins, organization, and outputs**

*Mark Ebers and Walter W. Powell*

**How do technology clusters emerge and become sustainable?: Social network formation and inter-firm mobility within the San Diego biotechnology cluster**

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**From divergent meanings to common practices: The early institutionalization of technology transfer in the life sciences at Stanford University**

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**Vertical alliance networks: The case of university–biotechnology–pharmaceutical alliance chains**

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**Where do alliances come from?: The effects of upper echelons on alliance formation**

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**Technological knowledge base, R&D organization structure and alliance formation: Evidence from the biopharmaceutical industry**

*Jing Zhang, Charles Baden-Fuller and Vincent Mangematin*

**Modes of organizing biomedical innovation in the UK and US and the role of integrative and relational capabilities**

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**Shareholder returns and the exploration–exploitation dilemma: R&D announcements by biotechnology firms**

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**The myth of the biotech revolution: An assessment of technological, clinical and organisational change**

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**Tracing mobile inventors—The causality between inventor mobility and inventor productivity**

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**New wine in old bottles: Technological diffusion in developed economies**

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**Institutional complementarity and inventive performance in nano science and technology**

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**The nanotech versus the biotech revolution: Sources of productivity in incumbent firm research**

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**China's emerging presence in nanoscience and nanotechnology: A comparative bibliometric study of several nanoscience ‘giants’**

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**The small size of the small scale market: The early-stage labor market for highly skilled nanotechnology workers**

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**Data search strategy for science and technology emergence: A scalable and evolutionary query for nanotechnology tracking**

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**Dynamics of social factors in technological substitutions**

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**Information age to genetic revolution: Embodied technology transfer and assimilation — A tale of two technologies**

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**Assessing the technological capabilities of firms: developing a policy tool**

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**Research and development (R&D) beyond manufacturing: the strange case of services R&D**

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**Pricing real growth options when the underlying assets have jump diffusion processes: the case of R&D investments**

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**Outlook on Science Policy**

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- **Water policies versus environmental goals**
- **Finns follow through on foresight**
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## **DIVULGACIÓN CIENTÍFICA**

**CNRS internacional Magazine**  
**July 2007 N°7**

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**Noise pollution, hearing, stress**

**Live From the Labs.** On proteins, sugars and structure  
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**Pesquisa FAPESP**  
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### **Ciência**

#### **Medicina : A vigília necessária**

Cepid do Sono atua diretamente na prevenção de acidentes causados pela sonolência e evita mortes

#### **Medicina : Para encurtar caminhos**

Centro de Terapia Celular usa Casa da Ciência para descobrir talentos e diminuir distância entre a universidade e a escola pública

#### **Medicina : No front da prevenção e da pesquisa**

Centro Antonio Prudente combate o câncer com exposição no metrô e dissemina normas para montar cooperativa de bancos de tumores

#### **Medicina : DNA para todos**

Aconselhamento genético e projetos em educação tornam Centro de Estudos do Genoma Humano referência em biologia

#### **Imunologia : Como aprender a partir da prática**

Centro de Toxinologia Aplicada dá aulas a estudantes ao ar livre para complementar lições teóricas e conhecer o ambiente

### **Humanidades**

#### **Sociologia : Números para mudar o Brasil**

Núcleo de Estudos abastece autoridades, pesquisadores e segmentos da sociedade com dados sobre violência

#### **Urbanismo : Dentro da boca de mil dentes**

Centro de Estudos da Metrôpole é um instrumento fundamental para entender e melhorar as cidades grandes

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**Política de C & T****Estratégia : Um sopro de renovação**

Com ciência de alto nível, transferência de tecnologia e difusão de conhecimento, Cepids propõem revisão de velhos modos de produção acadêmica

**Tecnología****Física : Todas as tramas da rede**

CePOF desperta vocações para a física e usa a internet não só para difundir o conhecimento mas também como plataforma de pesquisa

**Física : Pesquisa multimídia**

Com TV, rádio e um laboratório sobre rodas, cientistas levam a óptica e a fotônica para mais perto da população

**Física : Laboratório de bolso**

CMDMC inova na difusão de trabalhos e informações científicas pelo telefone celular

**Biotecnologia : Quebra-cabeças da vida**

Pesquisadores do CBME criam células interativas, versão Lego de DNA e proteínas, DVDs e outros recursos didáticos

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